



plus
company

Privacy Policy

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Privacy Policy

THE USE OF PLUS COMPANY AMERICAS INC., PLUS COMPANY OR CORPORATION REFERS TO PLUS COMPANY AMERICAS INC. AND ITS SUBSIDIARIES AND BUSINESS UNITS.

Context

Plus Company Americas Inc. values its customers and respects your privacy.

This Privacy Policy (“Policy”) applies to our offline and online data collection practices, including when you visit our website and any website owned, operated, or controlled by us (collectively the “Site”), contact us by phone or email, or when you engage with us on social media.

We may update this Policy from time to time, as specified in the “Changes to This Privacy Policy” section below.

Your Consent

You should read this entire Policy before submitting information to us or using our Site. Whenever you submit personal information to us, you consent to the collection, use, disclosure, transfer and storage of that information in accordance with this Policy.

We may make full use of all information that is de-identified, aggregated, or otherwise not in personally identifiable form.

Information Collection and Use

We collect personal information using three methods: 1) from you; 2) using automated technology including when you visit our Site or communicate with us through email; and 3) through third party sources including our service providers.

All personal information will be used as stated in this Policy. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Policy and as otherwise needed to comply with applicable law and internal company policies.

We may combine data collected from these disparate sources unless we tell you otherwise.

Retention of Data

We will retain your personal information (collected through offline and online methods) for as long as it is necessary for the purposes described in this Policy. We will also retain and use your personal information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our legal agreements and policies.

Intended Audience of Site

Our Site, social media accounts and online activities are not directed to children under the age of 16. As a result, our Site does not request or knowingly collect personal data from individuals under the age of 16. If you are not 17 or older, you should not visit or use our Site.

Security

We take reasonable appropriate steps to protect personal data from loss, misuse and unauthorized access, disclosure, alteration or destruction, whether in transmission or storage. Please keep in mind, however, that there is no such thing as perfect security, and no Internet transmission is ever completely secure or error-free

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology hosted by a third party and then encrypted into our payment gateway provider's database only to be accessible by those authorized with special access rights to such systems, and who are required to keep the information confidential.

Cookies and other automated technology

A "cookie" is a small text file that is placed onto an Internet user's web browser or device and is used to remember and/or obtain information about the user. A "web beacon" is a small object or image that is embedded into a web page, application, or email and is used to track activity. They are also sometimes referred to as pixels and tags.

To find more information about cookies please visit www.allaboutcookies.org. Most browsers are initially set to allow cookies, but also offer the option to restrict cookies or warn you of their use. By disabling cookies, you won't be able to enjoy the convenience provided by our customization.

Analytics Disclaimer

We and/or third parties including our service providers on our behalf, may use cookies, web beacons and other similar technology, to collect information for the purposes described in this privacy statement including analytics, and monitoring performance and improvement of our Site (traffic, errors, page load time, popular pages, etc.)

We use Google Analytics to understand how our Site, services, and products perform and how you use them. To learn more about how Google processes your data, please visit <https://www.google.com/policies/privacy/>. To opt out of Google Analytics please visit <https://tools.google.com/dlpage/gaoptout>.

Contact for More Information

For information and questions about the use of your personal information or this Policy, you may contact us at privacy@pluscompany.com.

Changes to This Privacy Policy

This Policy may be revised from time to time for any reason. If this Policy changes, the revised policy will include a new effective date, and we will notify you of such changes by posting the revised policy on this page. Be sure to check the Policy whenever you submit personal information or use our Site, services, or engage with our social media accounts.

Annex 1: NOTICE OF COLLECTION, USE AND DISCLOSURE

Sources of Information	Category and Types of Information we collect	How we use it	Third parties with whom we may share this information
<p>Your computer or mobile device, through your online activities and interactions with us, including, without limitation, your online activity on our Site, and on our social media channels or through our third-party sources.</p> <p>Third-party sources such as Google, publicly available data, other companies and referrals.</p>	<p>Internet/Network Activity - IP address, your device information, domain name, geolocation, browsers you used to access our Site, webpages viewed, time spent on webpages, links clicks, transactions entered into and site-navigation patterns</p>	<p>Better understand how you use our Site;</p> <p>Enhance, modify, or improve our Site, services, and general business;</p> <p>For other marketing, research, legal, and other business purposes;</p> <p>To comply with our policies, procedures, and legal obligations, including complying with law enforcement or governmental authority requests, investigating fraudulent activity, resolving disputes, and enforcing our legal agreements and policies.</p>	<p>Consultants, service providers, and contractors that we use to support our business and operations (e.g. hosting or operating our Site and services, data collection, reporting, Site metrics and analytics, data analysis, fraud detection services) who have agreed to keep the information confidential and use it only to provide the applicable services;</p> <p>Third parties (including, without limitation, governmental agencies) if required to do so by law, regulation or court order; to respond to governmental and/or law enforcement requests;</p> <p>An acquirer or successor-in-interest in the event of a reorganization, merger, sale, change of control, consolidation, joint venture, assignment, transfer or other disposition of all or any part of Plus Company or its subsidiaries including any negotiation thereof.</p>